

CV

CÉSAR AUGUSTO HERNÁNDEZ

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EDUCATION

University Centre of Art, Architecture and Design

Jalisco, Mex. 2012
Bdes in Desig for Graphic Comunication.

EXPERIENCE

DGU Consulting · *Creative director*

Jalisco, Mex. 2016 - Present

With a small team of Urban planers, Architects and Economists, we make plans for the city such as bio parks, Cultural districts, Urban bikeways, Urban mobility studies.

Social Sciences and Humanities Center · *Editorial designer*

Jalisco, Mex. 2013 - Present

I designed and illustrated HIMEN, a semestral literature magazine of the Guadalajara University catalogue. Each issue has a theme that goes from the strangeness of life to the yellow color.

AD Media · *Editorial designer*

Jalisco, Mex. 2013 - 2016

Created creative content, Infographics, and articles for a multimedia platform used by important political figures, and political parties from all the country.

Vilches & Garibai · *Copywriter/designer*

Jalisco, Mex. 2012 - 2013

Copywriting, Marketing and design for local comertial brands such as Real state companies, Banks, Insurance companies, Malls, Clubs.

SKILLS

Photoshop, Illustrator, Indesign, Premiere, Zbrush, HTML, Wordpress.

INTERESTS

Literature, Cinema, Writing, Textil design, Digital art, Fashion, Music, Print design, Tecnology, Architecture, Autopublications.